

Where Innovation Meets Intelligence

Building Austin's AI Future

The Austin AI Alliance's mission is to increase the development, adoption, use, and positive impact of AI.

With our vision of making Austin a leading-edge city – the AI hub of the world – we recognize that working together will take us far.

Friends don't let friends be cogs.



AI in the
Physical World



AI in the
Creative World



AI for Research
& Optimization



AI for True
Innovation



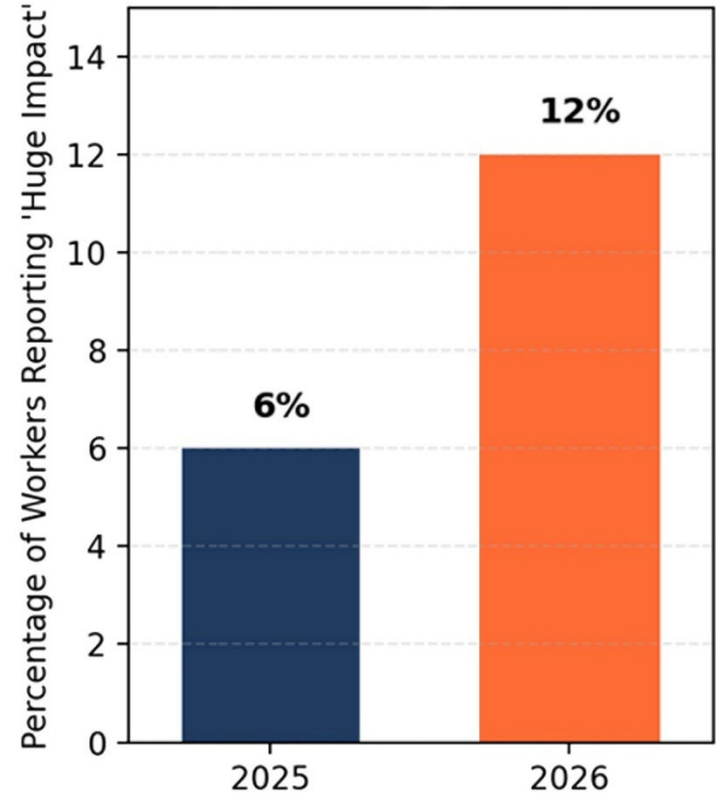
AI in the
Personal World

Winners and Losers in the AI Labor Market:

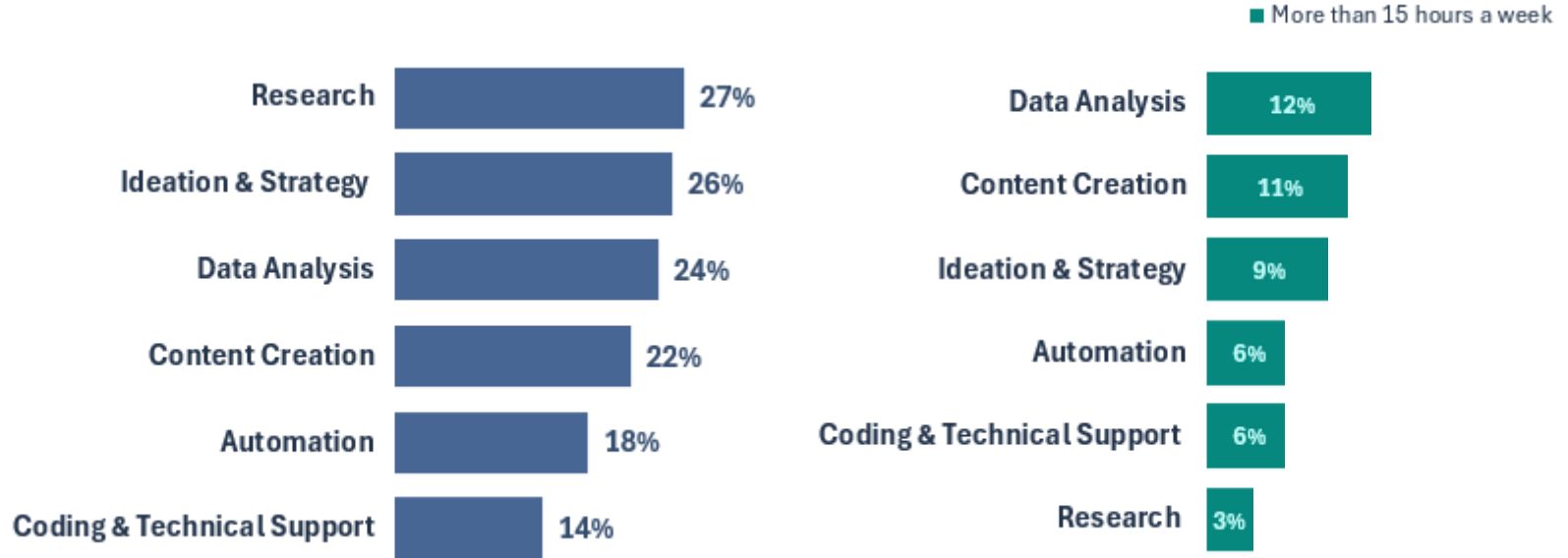
How to win in the Austin job market as AI continues to impact organizational priorities.

AI impact on the core of a job role is expected to double.

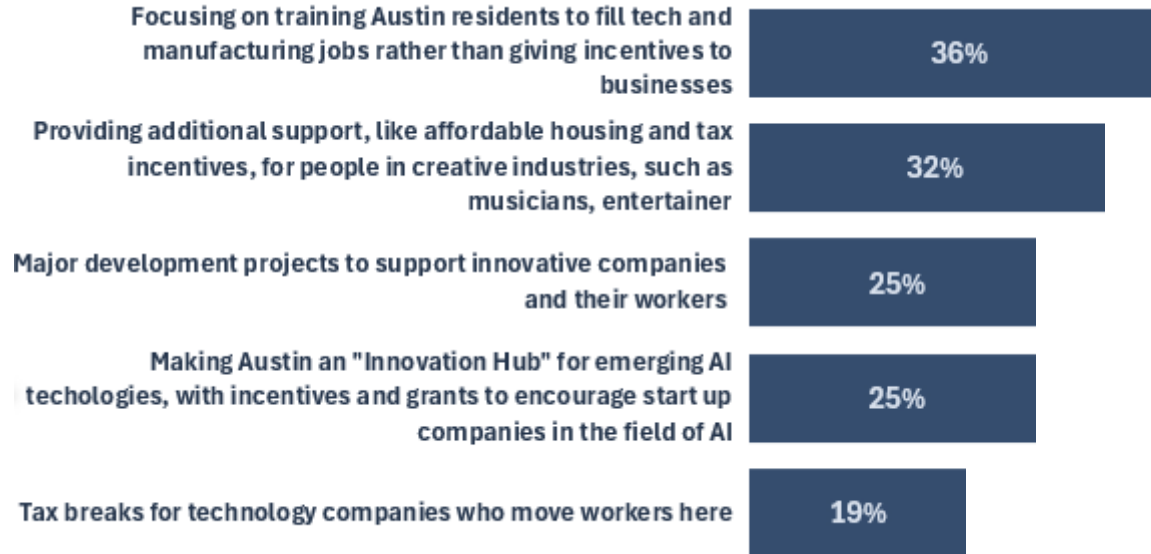
- A huge impact on your job
- Quite a lot of impact on your job
- Unsure, maybe it will have an impact, maybe not
- A little impact on your job, but not much
- No impact on your job



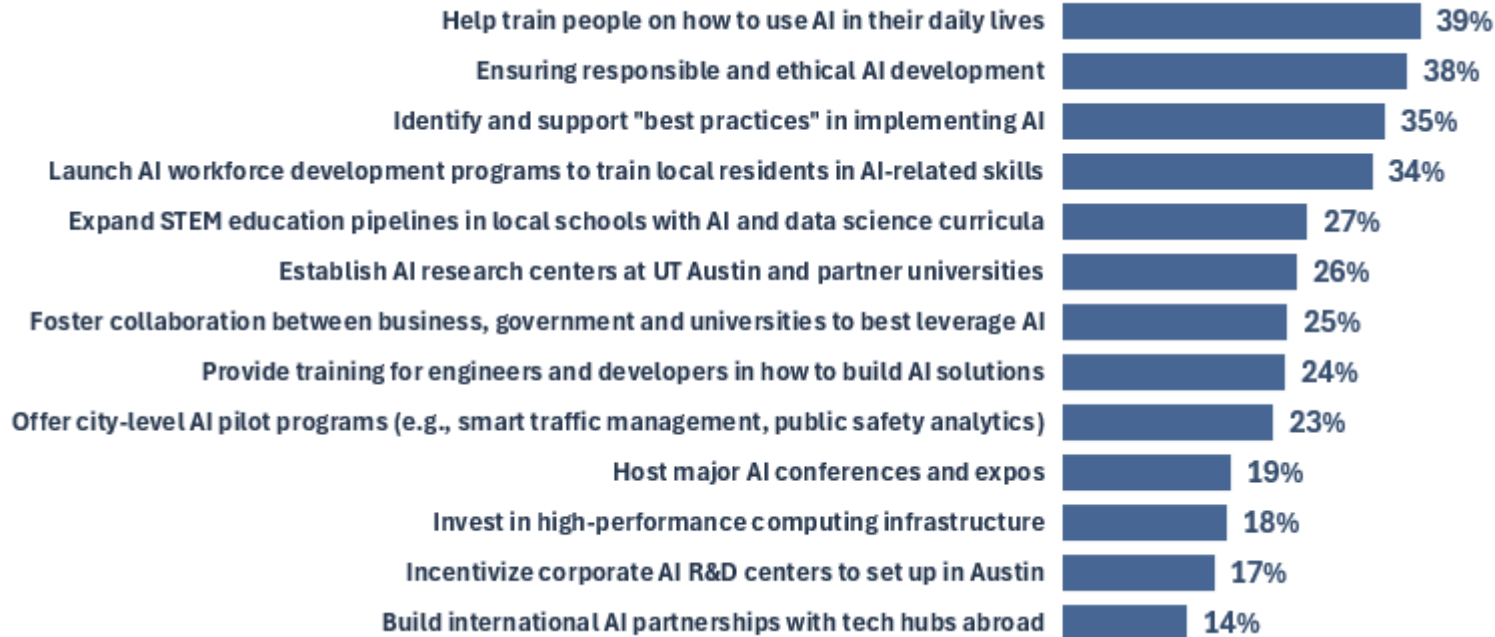
Time on Task



What Citizens Want



What Citizens Want



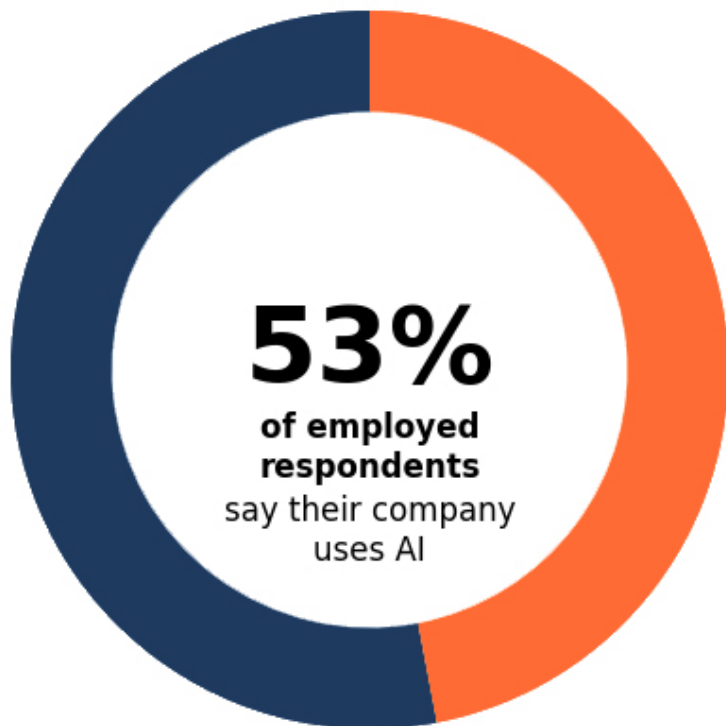
AI Blessings



AI Curses



Where AI delivered real results, not just hype



2025 Top Uses:

- Data analysis & reporting
- Employee productivity tools
- Task automation

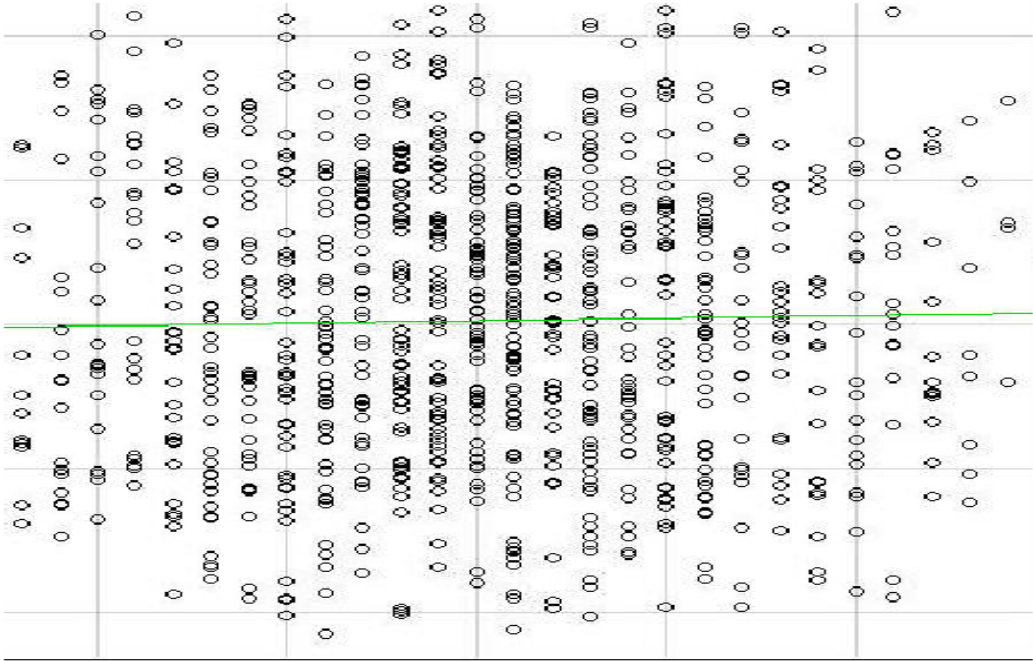
2026 Expected Growth:

- IT security
- Quality control
- Sales forecasting & marketing personalization

AI job impact

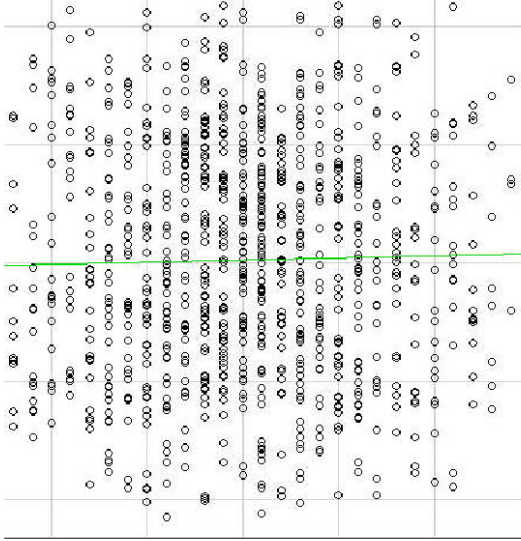


Noise

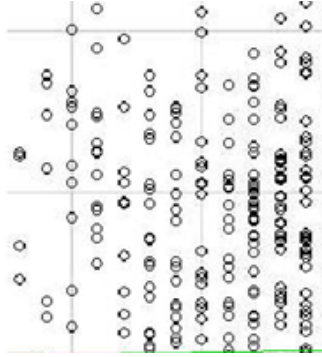


Context

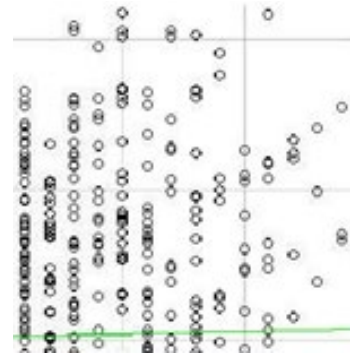
System



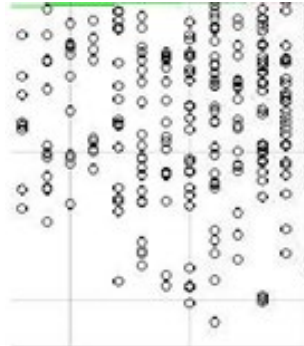
People



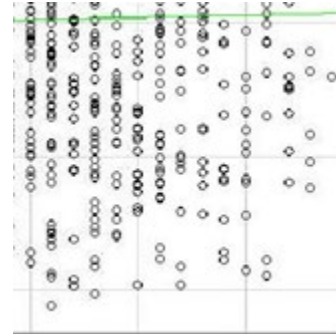
Data



Organizations

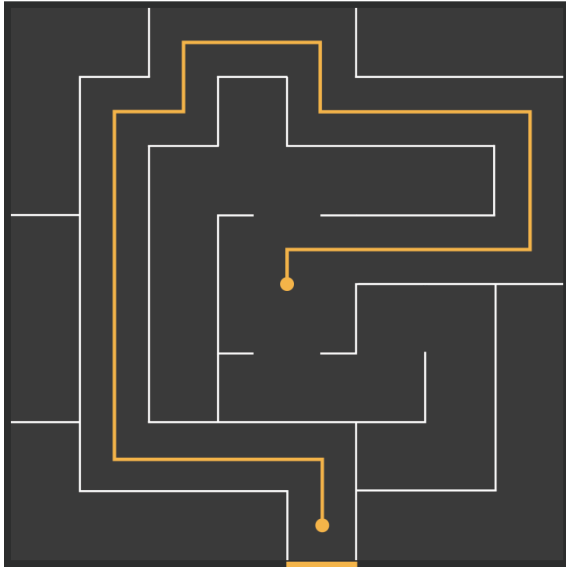


Unknown

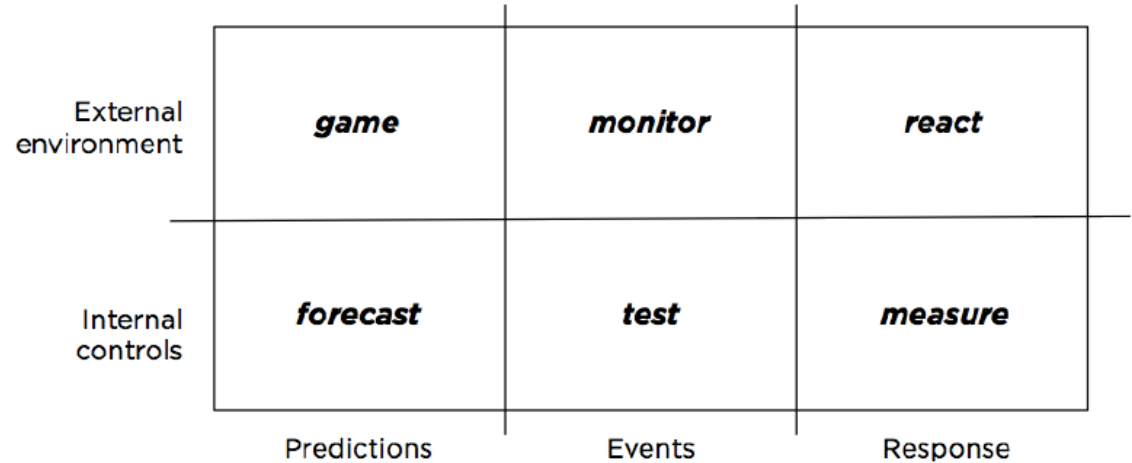


Leadership

Maps are out



Iterative process and frameworks are in



Embrace Uncertainty



Continuous Deep Learning –
Don't Be Sloppy

Start. Learn. Iterate.

Hypothesize. Experiment.

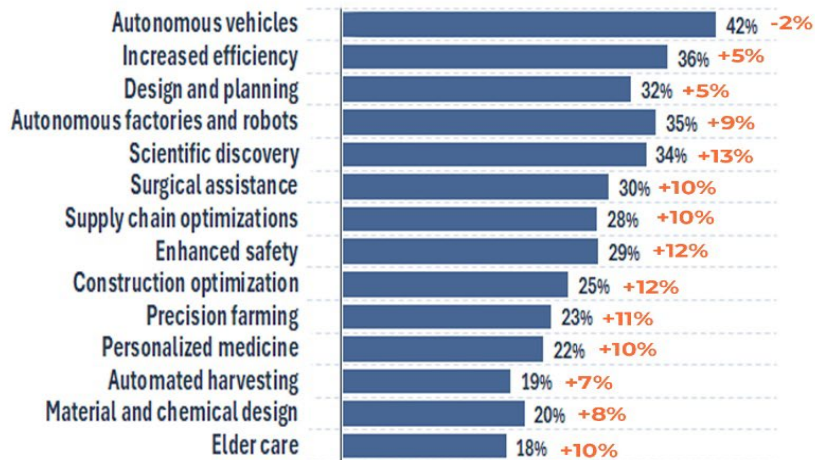
START HERE



Innovation Spotlights

Human
Orchestration of
Tools and Agents

AI in the physical world



What aspects of AI deployment in the physical world: [Did you see in 2025 / Do you expect to see in 2026] **2026 shown with delta to 2025 ()**

