



Avalon Insights

How to Make a Simple Agent

A little about me



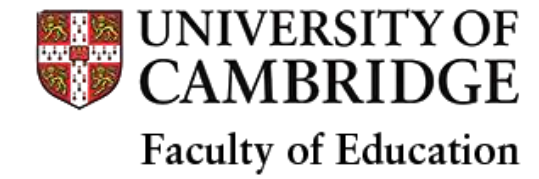
Been in tech for over a decade and been in the AI space since 2017

Our Company:

We are an AI upskilling and research company dedicated to unlocking the full potential of AI training for clients worldwide.

Our goal is to accelerate the ethical use of AI for millions and transform the way we work by bridging the skill gap required by 2030 & beyond.

Done work with



Shruti Batra - Founder WhiteSapce Thinking

WhiteSpace
Thinking

B2B Marketing Transformation Leader | Fractional Growth Officer |
Building scalable growth engines through AI, strategy, and operations



20+ Years in B2B brand & growth leadership	~17% YOY growth via impact driven marketing	100+ AI tool evalated and ranked for small businesses	\$1M+ Cost savings / new revenue impact delivered
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Accolades and associations



Awards

Golden Beam Award
for Innovation



Top Voice

B2B Marketing Strategy

Thought Leadership

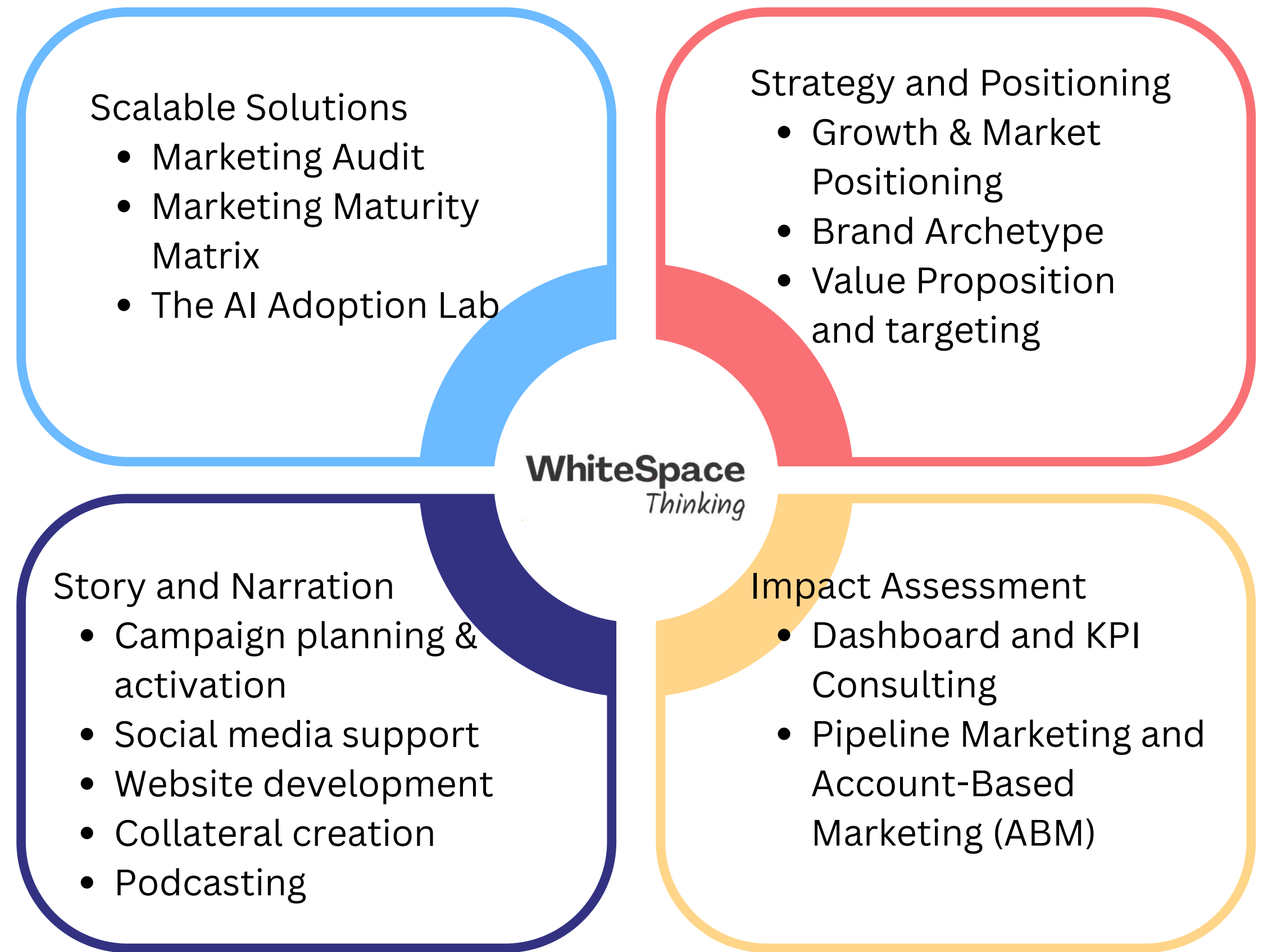


Associations

The Worldwide
Women's Association

Who we are - Make B2B marketing less boring

WhiteSpace Thinking is a B2B marketing studio helps growth-stage companies build marketing that actually moves the business forward, combining strategy, storytelling, operations, and AI to turn ideas into measurable growth.



*“A computer can never be held accountable,
therefore a computer must never make a
management decision.”*

IBM 1979

“We have reached a point in history where everyone regardless of what industry, role or level they are at has to upskill in AI in some way”

Thomas.A



Ice Breaker exercise

- **What's one thing you'd love AI to help you with in your business right now?**
- **What sort of AI Agent would you love to have for yourself or your business?**



What is AI not?

- AI is not Conscious or Sentient
- AI is not Infallible
- AI is not a Replacement for Human Judgment

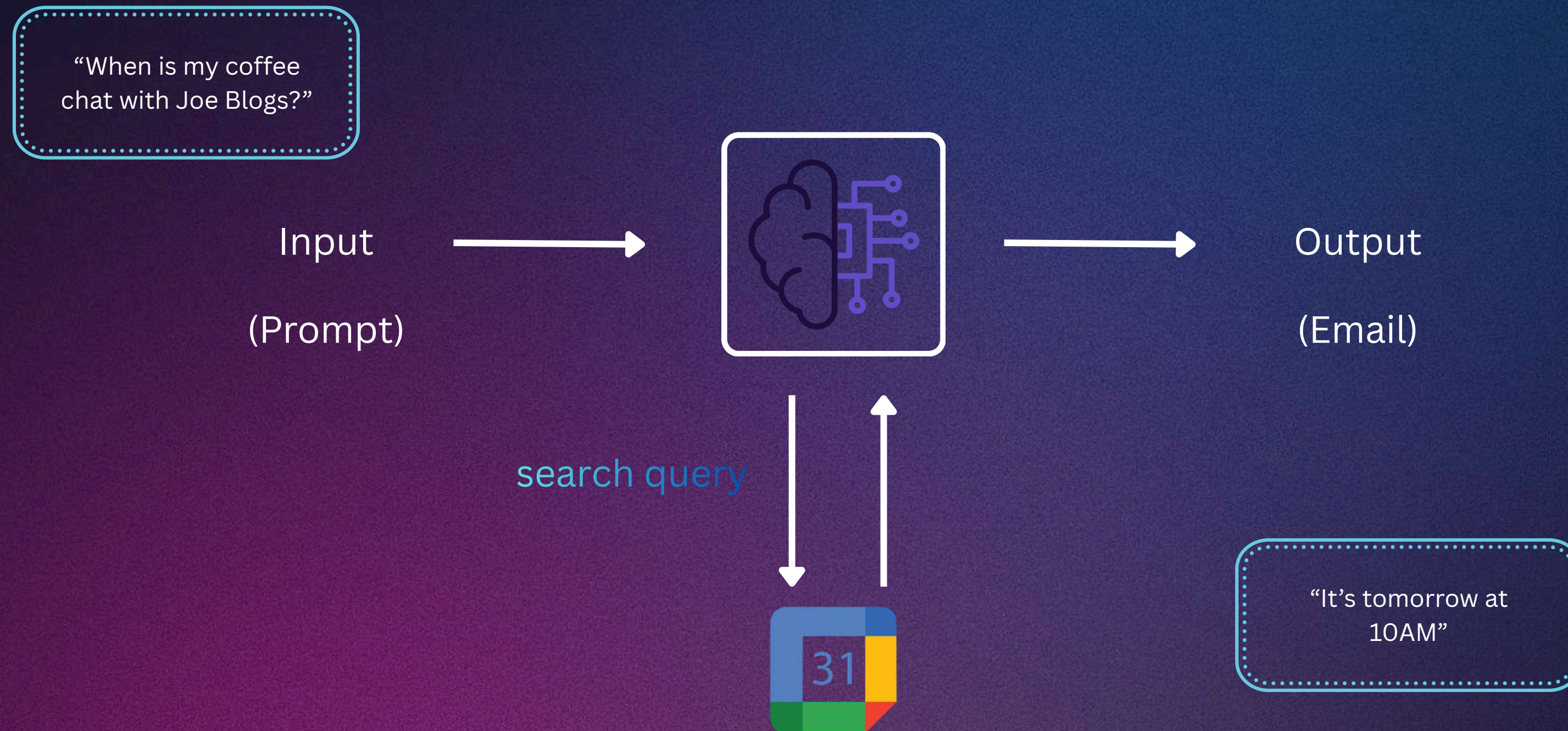
What are the use cases I can use AI agents

The ways to use AI Agents are almost endless. It really lies on **you** as the individual or **company** to think of creative ways of using them.

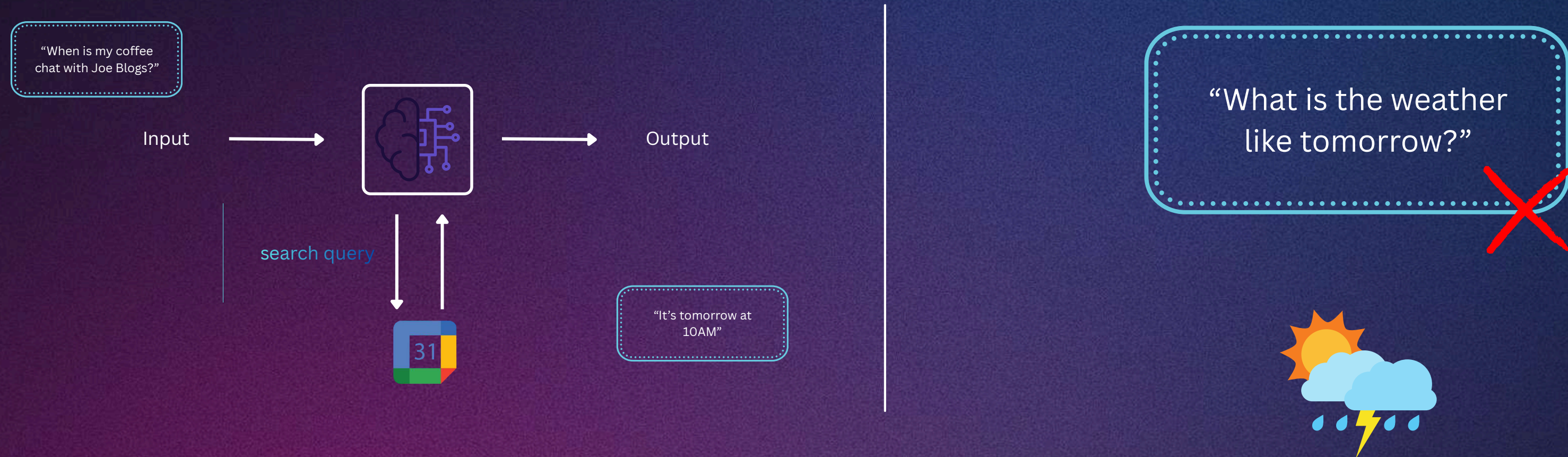
- A freelance designer AI agent to handle new client inquiries, gather project requirements, and send quotes—so you can focus on design work
- A bid writing AI Agent that finds the latest grants available and summerized list each month.
- An AI agent for marketing - Perhaps you might want to get an AI agent to create your newsletter.

AI Workflows

2 AI Workflows



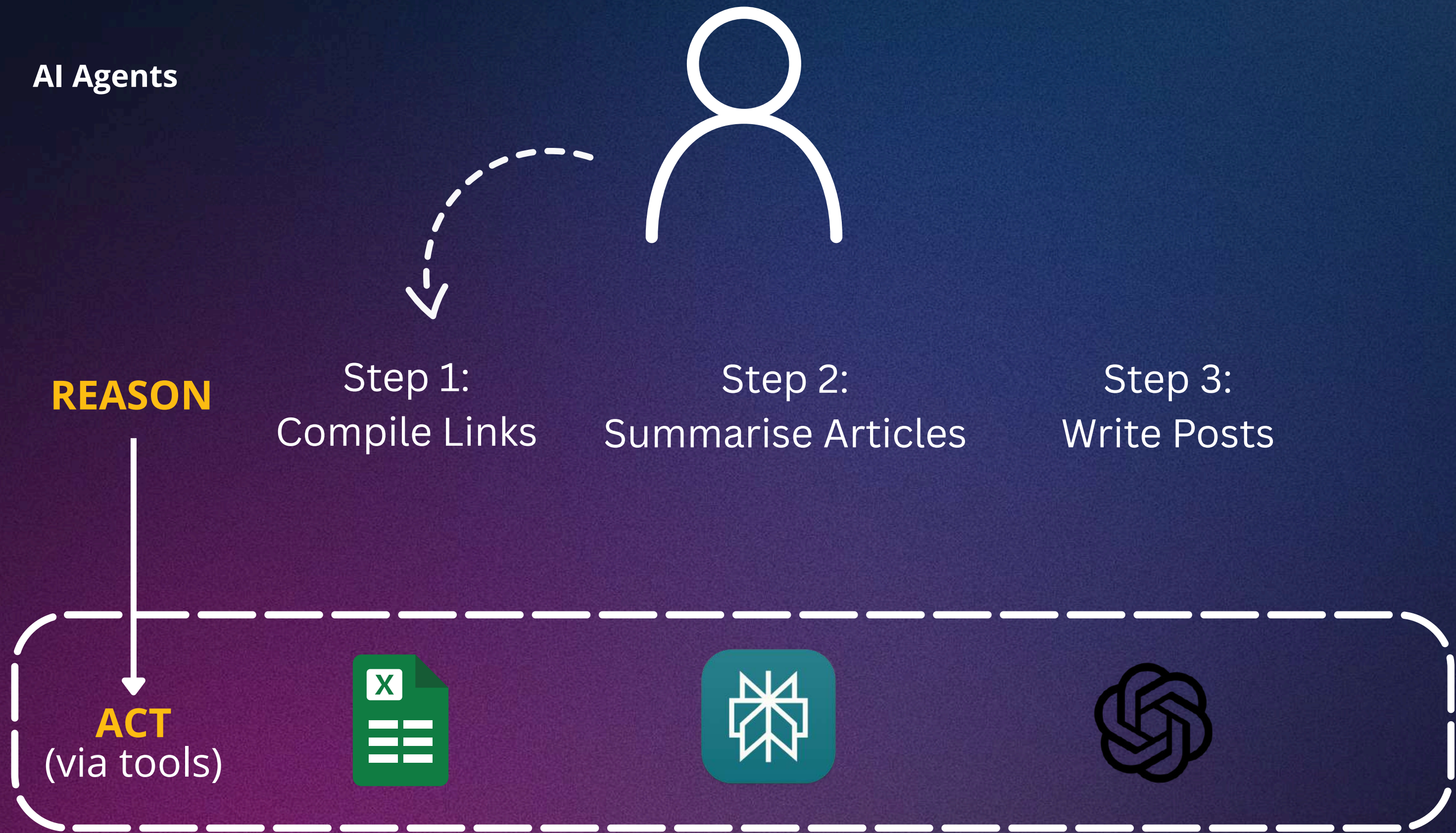
2 AI Workflows



AI workflows can **only follow pre-defined paths set by humans** (control logic)

AI Agents

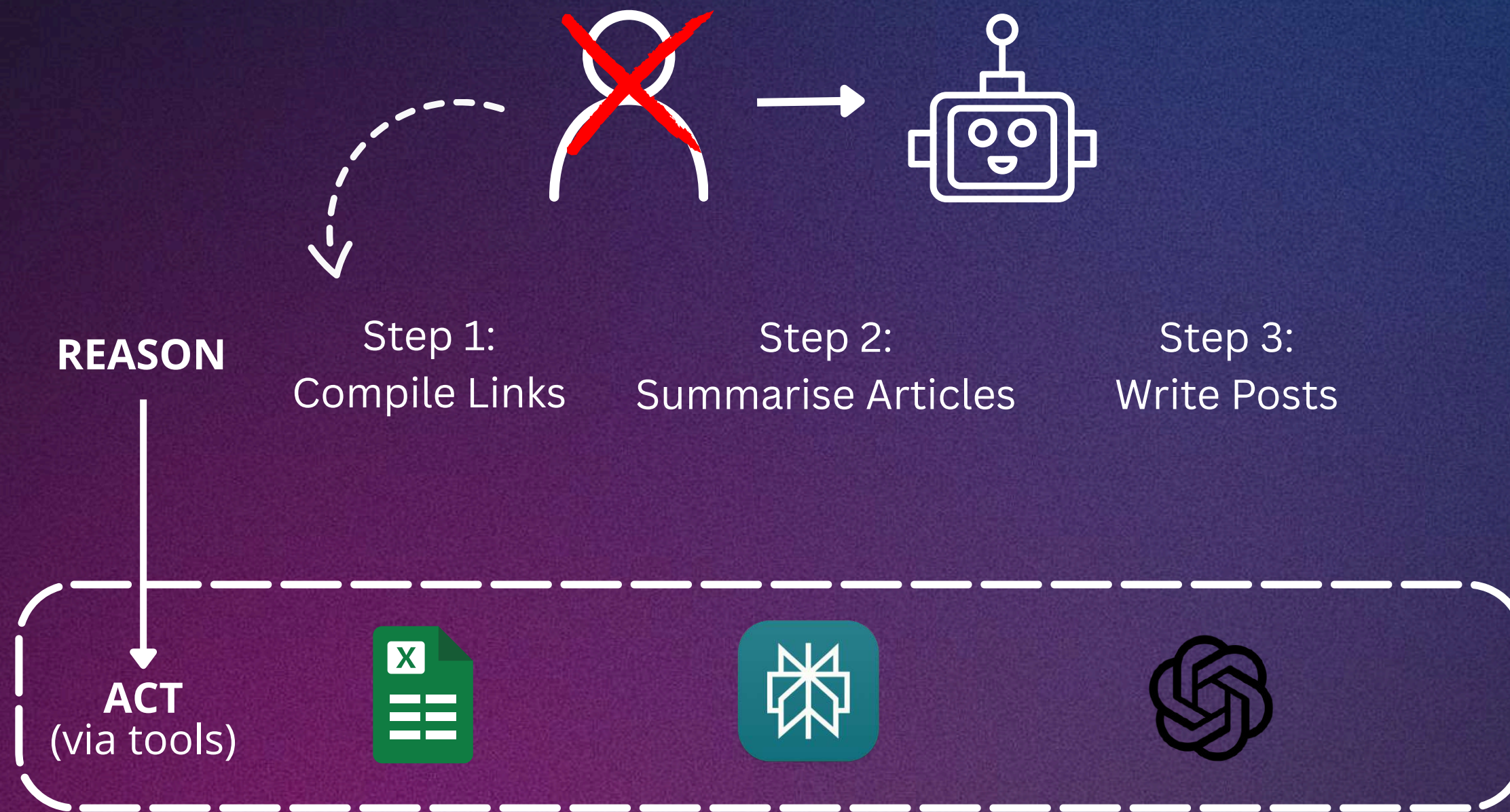
3 AI Agents



3

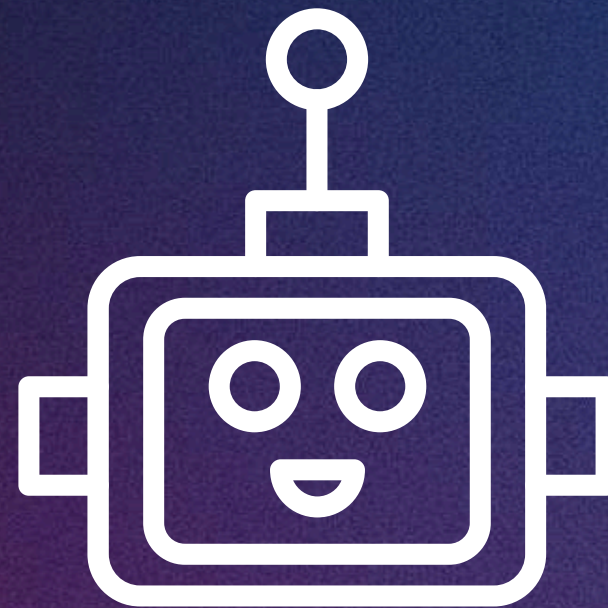
AI Agents

For the workflow to become an agent, the human must be replaced by an LLM that reasons



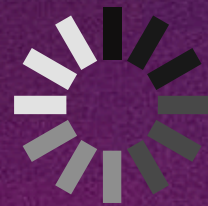
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AI Agents



What's the most efficient way to compile news articles?
Should I copy and paste each article into a word document?
No. It's probably easier to compile links to those articles and use
another tool to fetch the data.

REASON



ACT
(via tools)



What are some ways to build AI Agents + Automations

 Gumloop

 zapier

 n8n


Relevance AI



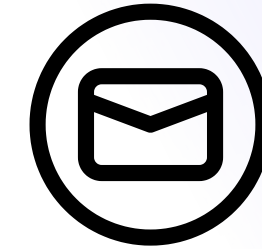
 Claude

 make

Live AI Agents Demo

Connect

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Shruti is there in person also

Open floor for questions

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